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ABSTRACT

This short annotated bibliography is intended for use by policymakers in states and communities that are concerned with linking education and economic development in rural areas. It contains references to selected publications and resource materials (including audiovisuals) prepared with federal funds. The bibliography is divided into the following sections: (1) Rural Economy and Society; (2) Educational Characteristics; (3) Rural Job Creation; (4) Rural Job Creation: Cases; (5) Providing Quality Rural Education; and (6) Resource Materials for Rural Areas. Complete ordering information is listed for each entry. (ALL)

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EDUCATION AS A PARTNER IN RURAL ECONOMIC DEVELOPMENT: *A BIBLIOGRAPHY*

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"We must create an educational environment in rural areas that recognizes and accepts the inevitability of change and is conducive to getting people to adapt to change, to remain in the area and contribute to its economic growth. Such an environment will be a major factor in attracting businesses to locate in the area and in creating 'homegrown' businesses."

Orson G. Swindle, III
Assistant Secretary
for Economic Development
U.S. Department of Commerce

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"Education should be a partner in rural economic development"

Bonnie Guiton
Assistant Secretary
for Adult and Vocational Education
U.S. Department of Education

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This bibliography is intended for use by policymakers for states and communities who are concerned with linking education and economic development in rural areas. It contains references to selected publications and resource materials recently prepared with Federal funds. It is the product of the Economic Development Working Group of the Rural Subcommittee of the Federal Interagency Committee on Education. The Group is composed of representatives of the Departments of Agriculture, Education, Commerce, Housing and Urban Development, Labor, Transportation, the Small Business Administration and others.

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Washington, D.C. 20230.

1. Rural Economy and Society

The Diverse Social and Economic Structure of Nonmetropolitan America. This report describes the diversity of nonmetropolitan America, making clear that while farming remains important, other industries such as manufacturing, mining, and government facilities are more important in most rural counties. Persistent poverty and high immigration of elderly citizens characterize still other nonmetro counties. Colored maps show location of nonmetro counties by distinguishing characteristics. By Lloyd D. Bender and others, September 1985, RDRR-49, U.S. Department of Agriculture, Economic Research Service. May be purchased from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, (202) 783-3238, or on microfiche ($5.95) from the National Technical Information Service, 5285 Port Royal Road, Springfield, VA 22161, (703) 487-4650.

Revitalizing Rural America. This 28-page report highlights several challenges to meeting the goal of Revitalizing Rural America. Includes a perspective on a changed world, rural America in a changed world, Extension's response to a changed rural economy, and a challenge to Americans to revitalize rural America. Produced by the Division of Cooperative Extension, November 1986. University of Wisconsin-Extension for the Extension Committee on Organization and Policy, Agricultural Bulletins, University of Wisconsin-Madison, Room 245, 30 N. Murray Street, Madison, WI 53706, (608) 262-3346, $2.00 per copy; 10% discount for 50 or more.

Rural Economic Development in the 1980's: A Summary. This report summarizes the results of a major study of economic conditions in rural America and alternative policy strategies for addressing rural problems. U.S. Department of Agriculture, Economic Research Service, October 1987. Both this summary and the full report containing 17 chapters on rural development issues (*Rural Development in the 1980's:. Prospects for the Future*, RDRR-69 may be purchased from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, (202) 783-3238.

Your Hometown. A one-hour video documentary that takes an entertaining, informative, and educational look at small town rural America and what rural people are doing to address their problems. Included among the illustrations is a school-based enterprise development program in Georgia. An accompanying information packet provides development ideas and helpful contacts for local communities. U.S. Department of Agriculture, Economic Research Service, 1987. Videotape may be purchased from David Carter, USDA, Room 228-E, 1301 New York Avenue, N.W., Washington, D.C. 20005-4789 (checks payable to "USDA-ERS"; no purchase orders; VHS-$10; 3/4 inch-$30). Information packets available free from same source.

2. Educational Characteristics

Bottom Line: The Basic Skills in the Workplace. This publication provides an overview of the workplace literacy problems, outlines how to identify the skill needs of employees, and provides practical guidance on how employers can set up a basic skills program. U.S. Departments of Labor and Education, 1988. Limited copies are available from the Office of Public Information, Employment and Training Administration, U.S. Department of Labor, 200 Constitution Avenue, N.W., Washington, D.C. 20210. Copies can be purchased for $2.50 from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. The stock number is 029-000-00424-2.

Ushering In the Twenty-First Century: Emphasis on the Rural South. This publication details the proceedings of the 1986 Professional Agricultural Workers Conference (PAWC) held at Tuskegee University. This is an annual forum where providers of technical assistance and users meet and share ideas to improve the quality of life for rural and urban residents served by the 1890 land-grant institutions. The publication encompasses over 30 papers. Human Resources Development Center, Tuskegee University, 1987. Additional copies available for $40 (including shipping) from the Human Resources Development Center, Tuskegee University, P.O. Box 681, Tuskegee, AL 36008. When ordering, please refer to the publication by title and ISBN #0-942875-00-75.

Workforce 2000: Work and Workers for the 21st Century. This report, developed by the Hudson Institute for the Department of Labor and released in 1987, looks at the key trends in the U.S. labor force and economy. It focuses on the nation's changing industrial structure and composition of the workforce, including the aging of the workforce. U.S. Department of Labor, June 1987. Copies are available for $4.25 from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. The stock number is 029-014-00240-2.

3. Rural Job Creation

Financing and Sustaining Mobility Programs in Rural Areas: A Manual. This 86-page report describes ways to provide low-cost mobility services, or to contain costs of existing transit programs, for rural areas by using volunteers and consolidating rides through brokerage activities. The manual was developed using the experiences of twenty systems which make heavy use of volunteers. August 1986. Send self-addressed mailing label to the Technology Sharing Program (I-3OFS), U.S. Department of Transportation, Washington, D.C. 20590. Note report's title and document number, *DOT-I-87-2*. Single copies are available at no charge.

National Rural Entrepreneurship Symposium (Proceedings). Contains papers from a conference, held in February 1987, that examined the importance of entrepreneurship to rural revitalization and individual and community needs for building entrepreneurship, including education, technical assistance, and financing. August 1987. Southern Rural Development Center, P.O. Box 5406, Mississippi State University, Mississippi State, MS 39762, (601) 325-3207, $8.00 per copy.

Recent Contributions of Small Businesses and Corporations to Rural Job Creation. This analysis of economic development trends shows that small, independent businesses had the fastest rate of new job creation and accounted for

about a third of all job growth in nonmetro areas from 1976 to 1980. February 1987. James P. Miller, ERS Staff Report AGES861212, U.S. Department of Agriculture Economic Research Service. May be purchased from the National Technical Information Service, 5285 Port Royal Road, Springfield, VA 22161, (703) 487-4650.

Making the Link—Coordinating Economic Development and Employment and Training. Successful programs that link economic development with employment and training programs, particularly under the Joint Training Partnership Act (JTPA), are described in this four-volume reference source. The series reflects the growing needs of local communities for coordination between agencies for job development and creation.

Individual volumes include one on state government coordination, prepared jointly by the National Alliance of Business and the National Association of State Development Agencies. The report on coordination by regional councils was prepared by the National Association of Regional Councils and a report on linkages by local economic development agencies was prepared by the National Council for Urban Economic Development. October 1985. National Alliance of Business, Washington, D.C. May be purchased from the National Technical Information Service (see prior listing for address), No. 87-121372/ AS, 120 pages, A07 $18.95.

States' Agenda for Rural Economic Development: Conference Proceedings. This report outlines the key elements of state rural policy: jobs, education, and technology. It includes papers by key researchers and government leaders offering suggestions for future action and study at the state level. Judith Hackett and Lisa McLemore, editors, 1988. Council of State Governments, P.O. Box 11910, Lexington, KY 40578, (606) 252-2291, Order #C-95, $20 (73 pages).

4. Rural Job-Creation: Cases.

Economic Development for Rural Revitalization, A Handbook and Videotape. These materials define economic development in laypersons' terms, describe the major forces affecting rural communities, review three basic theories of economic development, describe six basic approaches to community economic development, provide four videotaped and 25 written case histories illustrating community economic development, and list sources of further help. The materials were produced by the U.S. Department of Agriculture, Extension Service, April 1987, for use with a wide range of local audiences interested in promoting community economic development. The videotapes may be purchased from the Media Resources Center, 121 Pearson Hall, Iowa State University, Ames, IA 50011, (515) 294-1540; VHS-$35; 3/4 inch-$75. Make checks payable to "Iowa State University". Each tape comes with one copy of the handbook.

Extension Review. Winter 1988. This issue contains brief articles on Cooperative Extension educational programs in economic development. Covers a variety of topics from community economic analysis to alternative agriculture and home-based business programs. Single copies may be requested from Dr. Beth Walter Honadle, National Program Leader for Economic Development, USDA/ES/NRRD, Room 3865-S, Washington, D.C. 20250; (202) 447-7185.

Harvesting Hometown Jobs. This training package contains a 13-minute videotape/film, a 37-page small-town development primer, a 51-page user guide, and a set of six extensive case studies of small community development strategies. June 1987. National Association of Towns and Townships, 1522 K Street, N.W., Suite 730, Washington, D.C. 20005, (202) 737-5200. Package with video: two-week rental for members $10, all others $35.

Profiles in Rural Economic Development. A compilation of 65 two-page profiles of successful economic development initiatives in small towns and rural areas. On one side of each page the presentation includes a brief summary of the study area and a description of the effort in terms of the local organization, funding, and benefits to date. The other side

includes valuable quotes from local leaders and the name of a contact person. Of particular note is the finding that the successful communities incorporate education into their long-term effort. April 1988. Midwest Research Institute, 425 Volker Boulevard, Kansas City, MO 64110, $15. Also available free on a limited basis from Southwestern Bell Telephone, 1010 Pine Street, Room 921, St. Louis, MO 63101.

5. Providing Quality Rural Education

Employment Programs for Rural Women. This publication provides a how-to guide describing some of the Department of Labor's demonstration projects for rural women. The goals of the two projects in the publication are to enhance the ability of economically disadvantaged rural women to obtain an equitable share in the labor market. Women's Bureau, U.S. Department of Labor, 1985. Copies are available from the Women's Bureau, U.S. Department of Labor, 200 Constitution Avenue, N.W., Washington, D.C. 20210.

Higher Education-Economic Development Connection: The Emerging Roles for Public Colleges and Universities in a Changing Economy. American Association of State Colleges and Universities/SRI International, 1986. This report, directed towards higher education officials, examines the role America's public colleges and universities are playing in local economic development. It highlights the rationale and benefits for college and university involvement in economic development. The report also provides general information on the current state of college and university involvement in economic development by examining the full range of roles that institutions can play and the development of those roles at different institutions. Finally, the report identifies key programmatic, policy, organizational, and strategic issues that need to be addressed as institutions participate more actively in this field. American Association of State Colleges and Universities, One Dupont Circle, Suite 700, Washington, D.C. 20036, NTIS No.: PB 87-145454, 81 pages, A05 ($13.95)

National Invitational Conference on Rural Adult Postsecondary Education (1986 Proceedings) The synthesis of the proceedings is organized as "The Why: Empowerment and Economic Development"; "The How: Technology and Collaborative Strategies"; "The Reality: Finance and Policy Issues"; "The Learners: From Barriers to Affirmations". It contains the executive summary of a seminal paper, "Knowledge-Based Rural Development: Adult Education and the Future Rural Economy" by Daryl Hobbs, University of Missouri, Columbia. Copies available from the Rural Clearinghouse for Education and Development, 307 Umburger Hall, Kansas State University, Manhattan, KS 66506; cost $4.00.

6. Resource Materials for Rural Areas

Advocnet. Available on Dialcom, this is a communications network which links federal, state, and local adult and vocational personnel through the use of electronic mail and electronic news wires. Advocnet Coordinator, National Center for Research in Vocational Education, 1960 Kenny Road, Columbus, OH 43210-1090, (800)-848-4815 or (614) 486-3655.

Rural Development Perspectives. This journal presents the results and implications of new research and data on rural issues in non-technical language. RDP shows the practical application of research on such topics as rural banking, aging, housing, the labor force, poverty, local government, and farming. U.S. Department of Agriculture, Economic Research Service. An annual subscription (three issues) costs $9 ($11.25 to foreign addresses). Make checks payable to ERS/USDA and send to ERS/USDA, Dept. RDP-10, P.O. Box 1608, Rockville, MD 20850.

Rural Economic Development: A Resource File of Selected Technical Assistance Providers. Prepared as a reference source for community leaders, elected officials, economic development specialists and others interested in using outside specialists to stimulate community growth, this publication is the first known attempt to compile the state of the art of technical assistance and training material references

in the field of rural economic development. It contains names and contact information as well as descriptions of the work performed by technical assistance providers in each state who responded to the MRI survey. Specialists throughout the Cooperative Extension System also are included by state. Preliminary Edition 1987, $15, from Margaret G. Thomas, Midwest Research Institute, Kansas City, MO 64110, (816) 753-7600.

Rural Economic Development Source Book: Selected Training and Technical Assistance Materials. December 1986, Margaret G. Thomas, Midwest Research Institute, Kansas City, MO 64110, (816) 753-7600. Limited free copies available from Southwestern Bell Telephone.

Working Together: A Guide to Federal and State Resources for Rural Development. This report catalogues hundreds of programs available in states and in agencies of the federal government. Each program is described,including names, addresses, and phone numbers for state officials as well as state contacts for federal offices. State programs are listed in six categories: finance, information, infrastructure, marketing, technology, and workforce. 1988. U.S. Small Business Administration, Office of Business Development, 1441 L Street, N.W., Room 317, Washington, D.C. 20416, (202) 653-6881. Copies are free.